Name:	
Period:	Date:

## **BS**\* Investigation

Two important aspects of Science are *observation* and *investigation*. Any scientist needs to be able to pay attention to the world around him/her and then be able to investigate the why or how of what he/she observes.

In class, we've discussed three different ways people try to "put one over on us" or mislead us:

- **complete BS** an outright untruth or falsehood; claim that can easily be disproved *example*: "I could beat Michael Jordan one on one!"
- **unproven BS** a claim which may or may not be true, but has no support *example*: "Choosy mothers choose Jif."
- **misleading BS** information that is technically true, but misleading *example*: statistics, fine print on offers or contracts

Thinking critically - questioning that which we see, or think we see - allows us to figure out what is *really* happening. This is an important way to start learning to observe and investigate the world around us. For this assignment, you will find something in a magazine, newspaper, or ingredient label that makes a false, unproven, or misleading claim. Then right a brief paragraph (3-5 sentences) describing what the claim is, what type of BS it falls into, why their claim falls into that category, and what the "reality" of the situation is.

*BS = bogus science			
Subject of Investigation:			
Type of BS (see above):			

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Type of BS:		